

ghca
**BUILDING
GEORGIA
AWARDS**

SAVE THE DATE

Friday December 6, 2024

SPONSORSHIP PACKAGE

2024

You are cordially invited to the Georgia Hispanic Construction Association's **Building Georgia Awards 2024**, a prestigious event celebrating our **13th anniversary**. This momentous occasion honors the outstanding achievements of our members, community, and industry partners.

Join us on **December 6th for an unforgettable evening of networking, recognition, and celebration**. This event is a testament to our organization's mission and vision of empowering and supporting the Hispanic community in the construction industry.

We are proud to recognize the **contributions and accomplishments** of our Hispanic contractors, organizations, and partners who have made a significant impact on our growing community.

Your presence is a vital part of this celebration, and we extend our sincerest gratitude for your ongoing support and commitment to GHCA. We look forward to sharing this special evening with you, as we honor the leaders and change-makers who have made a lasting difference in our organization.



MAURICIO GUZMAN

GHCA President of the Board



PRESENTING SPONSOR

The Presenting Level is the highest BGA Sponsorship available, with 360 exposure and recognition during the awards ceremony.

Plus, you get to invite 10 guests to enjoy construction's most sought evenings of the year.

- ◆ One Table for 10 Guests
- ◆ Up to One -minute Video Presentation at BGA Ceremony (Sponsor Provided)
- ◆ Promotional Items (Sponsor provided at each table)
- ◆ Stage Mentions by Emcee and Premier Recognition during BGA Ceremony
- ◆ "Hora Loca" Recognition and Mentions by Music Band as Presenting Sponsor
- ◆ Branding projected on-screen welcoming guests into the ballroom
- ◆ Premier Recognition in E-mail Blast Announcement
- ◆ Recognition in all BGA Related Marketing Materials, Banners, and Signage
- ◆ Social Media Recognition for several month before the event
- ◆ Logo Features On-screen during BGA ceremony

Early Bird Price \$10,000

After October 1st, 2024 \$12,500



PHOTO BOOTH SPONSOR

The Photo Booth Sponsor brings unique exposure throughout the evening, and it is a popular fun feature all guests partake in and make memories along with them. Your brand, of course, goes with them. Plus, you get to invite 10 guests to enjoy construction's most sought evenings of the year.

- ◆ One Table for 10 Guests
- ◆ Your Brand included in the Photo Booth Pictures
- ◆ Stage Mentions by Emcee
- ◆ Recognition in all BGA Related Marketing Materials, Banners, and Signage
- ◆ Social Media Recognition for several month before the event
- ◆ Logo Featured On-screen during BGA ceremony

Early Bird Price \$7,500

After October 1st, 2024 \$8,500



WINE SPONSOR

The Wine Sponsorship is a popular way to promote your brand and business while offering all BGA guests a toast. Bottles of wine (1 Red Wine and 1 White Wine per table) carrying your brand are displayed throughout the banquet room, creating a must-see brand experience. Plus, you get to invite 10 guests to enjoy construction's most sought evenings of the year.

- ◆ One Table for 10 Guests
- ◆ Opportunity to Tag all Wine Bottles (1 Red Wine and 1 White Wine per table)
- ◆ Stage Mentions by Emcee
- ◆ Recognition in all BGA Related Marketing Materials, Banners, and Signage
- ◆ Social Media Recognition for several month before the event
- ◆ Logo Featured On-screen during BGA ceremony

Early Bird Price \$7,500

After October 1st, 2024 \$8,500



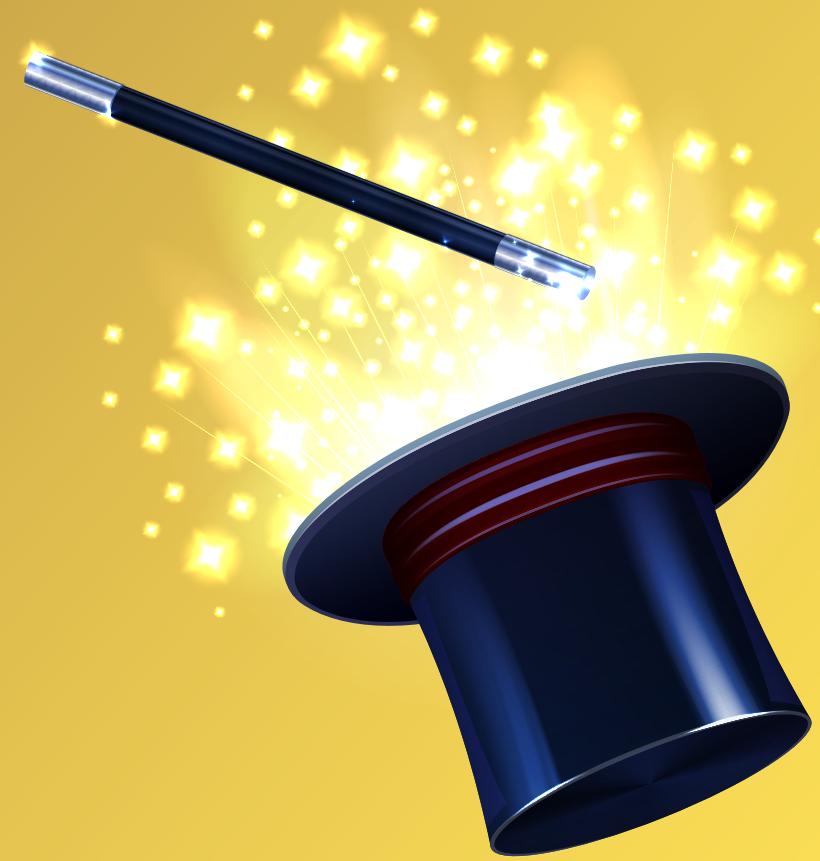
COCKTAIL SPONSOR

This Sponsorship allows you to be at the entertainment center and develops immediate engagement. Your brand will have total exposure as displayed at the cocktail reception in very creative ways. Plus, you get to invite 10 guests to enjoy construction's most sought evenings of the year.

- ◆ One Table for 10 Guests
- ◆ Your brand promoted at cocktail reception and special entertainment
- ◆ Stage Mentions by Emcee
- ◆ Recognition in all BGA Related Marketing Materials, Banners, and Signage
- ◆ Social Media Recognition for several month before the event
- ◆ Logo Features On-screen during BGA ceremony

Early Bird Price \$7,500

After October 1st, 2024 \$8,500



STEEL SPONSOR

The Steel Sponsorship offers the best of both worlds by providing extensive exposure for your brand while staying within budget. Plus, you get to invite 10 guests to enjoy construction's most sought evenings of the year.

- ◆ One Table for 10 Guests
- ◆ Stage Mentions by Emcee
- ◆ Recognition in all BGA Related Marketing Materials, Banners, and Signage
- ◆ Social Media Recognition for several month before the event
- ◆ Logo Features On-screen during BGA ceremony

Early Bird Price \$5,000
After October 1st, 2024 \$6,500



TABLE SPONSOR

Companies get to invite 10 guests to enjoy construction's most sought evenings of the year. The Table Sponsorship is ideal for Construction Business end-of-year office dinner, to invite clients and prospects, or to treat your colleagues to a night of fantastic industry-focused networking and LOTS OF FUN!

- ◆ One Table for 10 Guests
- ◆ Brand Promoted in GHCA's Online Media Channels (i.e. Website, social media, Newsletters and BGA Blast Emails)

Early Bird Price \$3,500
After October 1st, 2024 \$3,800

BEFORE
SEPTEMBER 30th

**TABLE
SPONSOR**
\$3,500

**INDIVIDUAL
TICKETS**
\$350 (MEMBERS)
\$500 (NON-MEMBERS)

AFTER
OCTOBER 1ST

**TABLE
SPONSOR**
\$3,800

**INDIVIDUAL
TICKETS**
\$380 (MEMBERS)
\$600 (NON-MEMBERS)

EARLY BIRD PRICES 2024



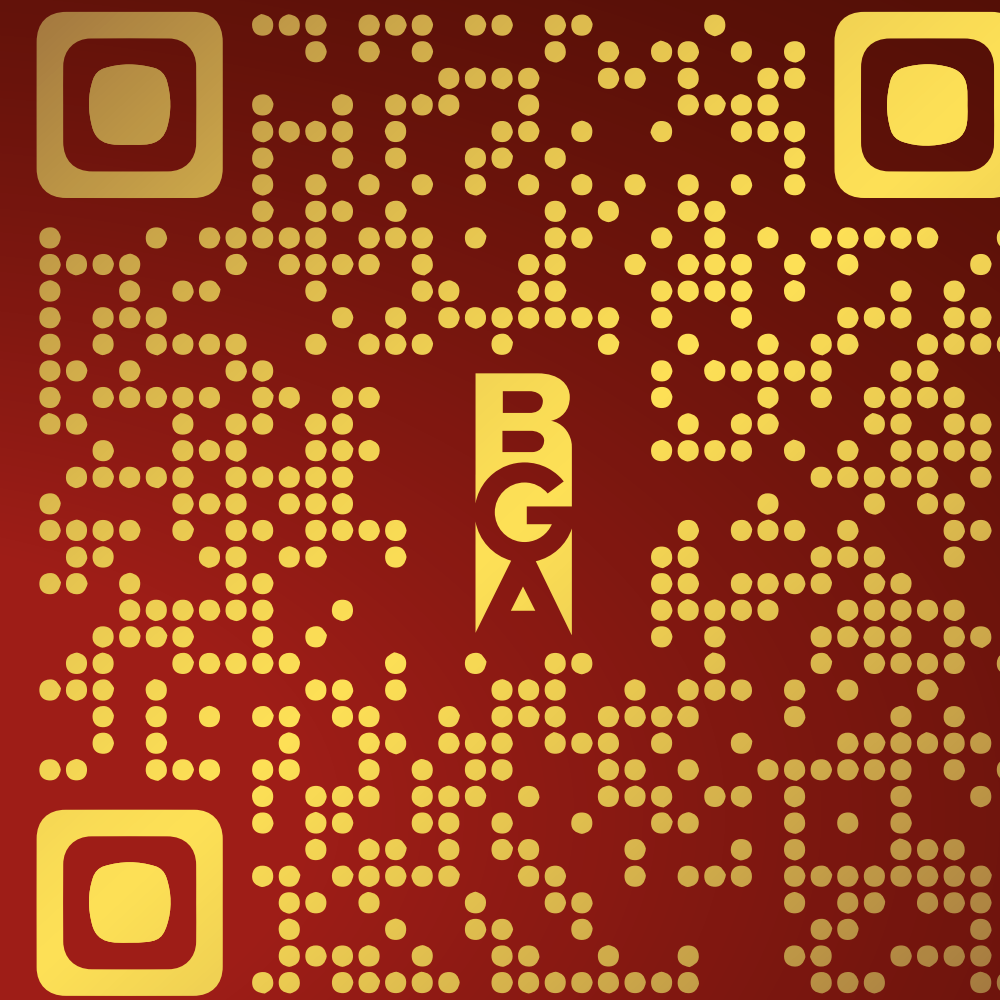
FORMAL DRESS CODE

SMOKING AND MIDI DRESSES&



ghca

BUILDING GEORGIA AWARDS



BE PART OF THE MOST
SIGNIFICANT NIGHT OF GEORGIA'S
CONSTRUCTION INDUSTRY!